

Ali Aiham Mohamed

Graphic Designer | UI/UX Designer | Illustrator

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Branding, UI/UX, and Graphic Designer passionate about creating memorable brand identities, intuitive digital experiences, and compelling visual content. Focused on blending creativity and strategy to deliver designs that are both effective and engaging.

AREA OF EXPERTISE

- Graphic Design
- Full Branding
- UI/UX Design
- Social Media Management
- Illustrations
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Canva

KEY ACHIEVEMENTS

- Designed branding and visual identity systems for Learnly, MyRentals, and Fangiva, including logo concepts, color palettes, typography, and brand guidelines.
- Created UI/UX concepts, wireframes, and website designs for Around the Maldives, MISO, Bionutrition, and Learnly, focusing on user experience, accessibility, and modern design principles.
- Developed marketing materials, social media content, and digital assets for startups and businesses across education, travel, wellness, and e-commerce industries.

PROFESSIONAL EXPERIENCE

Freelance Branding & UI/UX Designer, Self-Employed

May 2025 – Present

- Designed brand identities, logos, and visual systems for startups and local businesses.
- Created website concepts, wireframes, and user interface designs for web and mobile platforms.
- Developed branding projects for Learnly, MyRentals, and Fangiva.
- Designed website concepts for Around the Maldives, MISO, Bionutrition, and Learnly.
- Worked directly with clients to translate business goals into effective visual solutions.

Sales Support & Finance Executive, ADORE Maldives

March 2022 – May 2025

- Managed website content, digital assets, and company communications.
- Created branded materials including email signatures and marketing collateral.
- Prepared invoices, travel documents, and operational reports.
- Assisted with system administration and internal business operations.
- Provided technical support and troubleshooting for company devices and applications.

EDUCATION

Diploma in Information & Communication Technology

2020

ICBT Campus, Sri Lanka

Foundation in Design

2017

AOD Campus, Sri Lanka

Basic Photography Course

2018

CameraLK Photography Academy

ACCA Foundation Level

2019

KBBS Campus, Sri Lanka